



City of Westminster

## Westminster Health & Wellbeing Board



THE ROYAL BOROUGH OF  
KENSINGTON  
AND CHELSEA

## RBKC Health & Wellbeing Board

<b>Date:</b>	8 June 2023
<b>Classification:</b>	<b>General Release</b>
<b>Title:</b>	Health and Wellbeing Strategy
<b>Report of:</b>	Rachel Soni Director of Health Partnerships
<b>Policy Context:</b>	Fairer Communities (Westminster) Greener, Safer, Fairer (RBKC)
<b>Wards Involved:</b>	All
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### 1. Executive Summary

- 1.1. This report provides an update to the Health and Wellbeing Board on the progress of consultation on the draft Health and Wellbeing Strategy (HWBS). It seeks Board members' views on further consultation opportunities and agreement to extend the current consultation by a further two weeks to allow for wider engagement.

### 2. Key Matters for the Board

- 2.1. The Health and Wellbeing Board is invited to note the ongoing consultation on the Health and Wellbeing Strategy (HWBS) and to identify other areas or groups that could be approached to support the objectives of the HWB strategy.

### 3. HWB Strategy Consultation

- 3.1 The Health and Wellbeing Strategy consultation launched on 2 May 2023 and was due to run for a total of eight weeks until 25 June 2023. It is now recommended that the period be extended a further two weeks until 9 July 2023.
- 3.2 The consultation plan has been built around six activities/channels, with Health and Wellbeing Board members taking an active role to promote and engage stakeholders in the consultation:
- 1) In-person workshops across each borough
  - 2) Virtual workshops
  - 3) Online survey (including easy-read version)
  - 4) Hard copy survey (available in libraries, GP practices, etc.)
  - 5) Attendance at strategic partner meetings and community groups
  - 6) Comprehensive comms plan to promote the consultation
- 3.3 Audiences identified for the consultation are:
- Residents
  - Voluntary and Community Sector organisations
  - Strategic Partners
  - Staff

## **Consultation Summary**

- 3.4 The following is a summary of the consultation undertaken to date:
- Consultation links and promotional material has been distributed to partners organisations to raise awareness and to promote the consultation activities (see appendix A)
  - A consultation pack has been developed and distributed to partners to support with consultation events
  - A social media campaign is in place across both local authorities. This has included:
    - E-newsletter – 32 clicks on the story
    - Twitter – 2,100 impressions, 30 engagements and an engagement rate of 1.4 per cent.
    - Facebook – 810 impressions, 12 engagements and an engagement rate of 1.5 per cent.
    - Nextdoor – 1,600 impressions, 18 engagements and an engagement rate of 1.1 per cent.
  - The strategy has also been advertised through both Councils' communication channels and the pages that host the consultation have been visited 432 times to date.
  - Four in-person workshops and one virtual workshop held with over 60 people attending.
  - 30 responses to the online survey with 10 hard copy surveys submitted.
  - Presentation and distribution to a number of partnership boards and forums, including: SEND, adult safeguarding, mental health, and Local Action Group

- HWBB partners have been active in sharing the consultation documents and also hosting in person and virtual events. This has included:
  - 25 May 2023 - event hosted and run by Mosaic Community Trust
  - 30 May 2023 - HWB Strategy and consultation presented to Bi-Borough Primary Care Exec Group
  - 1 June 2023 – Bi-Borough Collaborative Space used to encourage participation
  - Distribution of hard copy materials and follow up to all Primary Care premises in the Bi-Borough including:
    - GP Practices - 70
    - Dentist Surgeries - 67
    - Pharmacies - 123
  - VCS Presentation to Westminster VCS Health and Wellbeing Network.
  - 9 May 2023 - Consultation went out in One Westminster bulletin as main item to 900+ email addresses from or linked to VCS in Westminster.
  - Displays at community centres and other community spaces including libraires.

### 3.5 Upcoming consultation events and sessions include:

- 6 June 2023 - Presentation to One Westminster Health and Wellbeing Network
- 6 June 2023 – Resident Reference Group RBKC – a group made up of residents living in Temporary Accommodation, social housing tenants and community group representatives.
- 8 June 2023 – Kensington and Chelsea Social Council Voluntary Forum.
- 12 June 2023 – Supported internship session.
- 13 June 2023 - The Tuesday Club (Westminster young people) attending a session.
- 14 June 2023 – Presenting to Food and energy network (Westminster).
- 19 June 2023 - The Kensington and Chelsea Over 50s Forum with the Westminster Senior Citizens Forum will hold an engagement event.
- TBC June - Futures Union (Kensington and Chelsea young people) holding an engagement session.

## Consultation Considerations

### 3.6 The following is a summary of some of the comments and learning from the consultation to date:

- Need to follow up on the wider engagement to ensure we can evidence our reach and how, as identified in the equalities impact assessment, we have reached key groups most likely to be impacted by the Strategy. Early years was seen as one area we need to consider further during this period.

- The HWB strategy has been broadly welcomed including comments about its accessibility. However, many people wanted to understand how the HWB strategy could be delivered and whether or not resources would be committed to making it “real”. For example, there was recognition of the inequality of provision between the North and the South of the boroughs.
- There is support for a wider prevention approach. For example at one consultation there is concern that many of the activities in our communities now do not exist, or if they do, do they have the capacity to support them.
- Housing and the role of homes is a key theme. At a recent consultation a person raised concerns about damp and as a follow-up this was resolved.
- There have been good discussions on access to health and wider community services and when explaining future models of care, e.g. Integrated Neighbourhood Teams, this was welcomed. However, difficulty accessing some services and the lack of appointment was frequently raised.

#### **4. Legal Implications**

- 4.1. Health and Wellbeing Boards are required to prepare a Joint Health and Wellbeing Strategy under s116A of the Local Government and Public Involvement in Health Act 2007 and must consult on a draft strategy.

#### **5. Financial Implications**

- 5.1 There are no financial implications arising as a result of this report.

#### **6. Carbon Impact**

- 6.1 There is no carbon impact arising as a result of this report.

**If you have any queries about this Report or wish to inspect any of the background papers please contact:**

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## **Appendix A**

### Health and Well Being Strategy – Consultation Links

- [Health and Wellbeing Strategy Consultation | Westminster City Council](#)
- [Bi-borough Health and Wellbeing Strategy 2023 - Kensington and Chelsea's Consultation and Engagement Hub - Citizen Space \(rbkc.gov.uk\)](#)

END